

7"

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

Outside Cover

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 3.25" x 6.625"

Fold Size: 5" x 7"

3.5"

PAGE 1

FOLD

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

PAGE 8

Outside Cover

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 4.75" x 6.625"

Fold Size: 5" x 7"

5"

7"

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

PAGE 2

Inside Cover

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 3.1875" x 6.625"

Fold Size: 5" x 7"

3.5"

SPINE: .0625 CLEAR SPACE FOR GLUE

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

PAGE 7

Inside Cover

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 4.6875" x 6.625"

Fold Size: 5" x 7"

5"

7"

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

PAGE 6

Inside Pages

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 4.1875" x 6.625"

Fold Size: 5" x 7"

4.5"

SPINE: .0625 CLEAR SPACE FOR GLUE

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

PAGE 3

Inside Pages

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 3.6875" x 6.625"

Fold Size: 5" x 7"

4"

7"

8pg_B_5.00x7.00_Coupon_Book_Step_Inserts

Inside Spread

Trim Size: 8.5" x 7"

Size w/Bleed: 8.75" x 7.25"

Type Safety: 8.25" x 6.625"

Fold Size: 5" x 7"

**PAGE 4
SPREAD PAGES**

4"

FOLD

**PAGE 5
SPREAD PAGES**

4.5"